



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/Iss/American Crossroads (13324)
Agency/T-Code Crossroads Media (1218)/055317791
Buyer MILHOAN,EMILY
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand AMERICAN CROSSROADS (109861)
Acct Types National/Political
Est/Headline 828/06242826
Demo
Revision
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

Invoice 627309
Inv Date 8/26/2012
Terms Net 30
Contract 323002
Bill Type Standard
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:26PM

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
52.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	07/30/12 10:44AM (Mo)	00:30	USPRTV11ACH	\$550.00	
53.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	07/30/12 11:12PM (Mo)	00:30	USPRTV11ACH	\$2000.00	
54.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	07/30/12 11:44PM (Mo)	00:30	USPRTV11ACH	\$800.00	
55.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	07/30/12 11:59AM (Mo)	00:30	USPRTV11ACH	\$800.00	
56.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	07/30/12 12:35PM (Mo)	00:30	USPRTV11ACH	\$850.00	
57.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1	07/30/12 4:14PM (Mo)	00:30	USPRTV11ACH	\$800.00	
58.0	Spot	5:00:00AM- 5:30:00PM	Day,M-1	07/30/12 5:13AM (Mo)	00:30	USPRTV11ACH	\$550.00	
59.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1	07/30/12 5:28PM (Mo)	00:30	USPRTV11ACH	\$2200.00	
61.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	07/30/12 5:54PM (Mo)	00:30	USPRTV11ACH	\$2200.00	
63.0	Spot	6:00:00PM- 7:00:00PM	Day,M-1	07/30/12 6:28PM (Mo)	00:30	USPRTV11ACH	\$3000.00	
64.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	07/30/12 7:25PM (Mo)	00:30	USPRTV11ACH	\$3600.00	
67.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	07/30/12 9:47AM (Mo)	00:30	USPRTV11ACH	\$550.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$17,900.00
Commission	(\$2,685.00)
Net Total	\$15,215.00

Total Spots 12

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.